



4004

ANNUAL REPORT

OF

Name: CENTURYTEL OF WISCONSIN LLC

Principal Office: 206 5TH AVENUE, SOUTH
P.O. BOX 4800
LA CROSSE, WI 54601-0000
PO Box Zip Code: 54602-4800

For the Year Ended: DECEMBER 31, 2004

TELECOMMUNICATIONS UTILITY
TO
PUBLIC SERVICE COMMISSION OF WISCONSIN

P.O. Box 7854
Madison, WI 53707-7854
<http://psc.wi.gov>

This form is required under Wis. Stat. § 196.07. Failure to file the form by the statutory filing date can result in the imposition of a penalty under Wis. Stat. § 196.66. The penalty which can be imposed by this section of the statutes is a forfeiture of not less than \$25 nor more than \$5,000 for each violation. Each day subsequent to the filing date constitutes a separate and distinct violation. The filed form is available to the public and personally identifiable information may be used for purposes other than those related to public utility regulation.

GENERAL RULES FOR REPORTING

1. The annual report due date is April 1 of the following year. (Example: The 2004 report is due April 1, 2005.) If that date falls on a weekend or holiday, the annual report is due the following business day.
2. **Electronic filing via e-mail is required, unless additional provisional confidential treatment is desired.** Go to the Public Service Commission of Wisconsin's Web Page at <http://psc.wi.gov>, and select the appropriate program for Incumbent Local Exchange Carriers (LECs). If additional confidential treatment is desired, see the Commission's Web Page for filing instructions using the Electronic Regulatory Filing (ERF) System.
3. LEC entities with no revenues for the report year are required to file a LEC annual report.
4. Unless otherwise indicated, the information requested in this report should be taken from the accounts and other records of the utility in conformity with the Uniform System of Accounts prescribed by the Public Service Commission in docket 05-US-116. The definitions and instructions contained therein should also apply to the report wherever applicable. A query or response concerning information contained in this report regarding any practice or transaction should not be construed as indicating conformity to accounting or other pertinent regulations.
5. Please follow all instructions and answer each question fully and accurately. Provide additional information as necessary to avoid misunderstandings or misleading responses. Abbreviations listed on page 6 may be used. However, please show the exact name of the respondent in full on the Identification and Ownership page.
6. Wherever information is requested in a "note," please show that information in the space provided, or make reference to the adjacent page or insert where the note may be found. Please also identify each note. Footnote capability is included in the annual report software program. Please use it where necessary to fully explain particulars in the annual report.
7. Numeric items are limited to digits (0-9). Do not type commas when entering numbers. A minus sign "-" should be entered in the software program to indicate negative values. The program will convert the minus sign to parentheses if a hard copy of the annual report is printed. Negative values may not be allowed for certain entries in the annual report due to restrictions contained in the software program.
8. Report all dollar amounts to the nearest thousand dollars. (Example: \$130,000 should be reported as \$130.)
9. This annual report should be complete in all respects. Unless otherwise authorized, avoid references to returns of former years or to other reports.
10. Wherever schedules call for data from the previous year and such data were reported in the previous annual report, the previous year's data should be reported without modification. If modified, an appropriate footnote indicator and explanation should be included in the current year's annual report.
11. Where part or all of the report is prepared by other than utility personnel, a disclosure is required in the "Individual or firm, if other than utility employee, preparing this report" portion of the Identification and Ownership schedule, which describes the nature and extent of work performed.
12. The LEC annual report program incorporates provisional confidentiality capability for selected items. These items vary from year to year and are based on the Commission's decision regarding confidential items in the annual report.

GENERAL RULES FOR REPORTING

If additional provisional confidential treatment is desired, do not file the annual report electronically using the program's e-mail filing capabilities.

13. It is not necessary to manually or electronically "sign" the signature page. It is not necessary to file a hardcopy of the annual report with the Commission.
14. **Edit Check, Confidential Listing, Exported Annual Report, and Export Status Files; Filing the Completed Report:**

Program edit checks, which are located under the Admin dropdown menu, should be run at the completion of data entry. Each edit problem lists pertinent schedule(s) as well as the nature of the problem (such as "does not equal"). Edit items should be reviewed and corrected; unresolved problems should be footnoted in the report, if necessary. This screen automatically saves the edit checks to an .edt file that may be viewed and edited (for purposes of adding necessary notations) using a word processing package such as WordPad.

The confidential listing, which is located under the Admin dropdown menu, should also be run at the completion of data entry. This will create a .clf file.

Select the annual report to export from the Main-Report Selection window. Click Admin, Export Data to PSC to start the export process. This will create an .mdb file, which will subsequently be encrypted to a file with an .sen extension. An export status file is also created (with a .txt extension). The export status report file may also be viewed in a word processing package such as WordPad. If you encounter any export errors, please contact the Commission for assistance.

The .edt, .clf, .sen, and .txt files will be zipped to a file with a .zip extension. An e-mail message will be created, addressed to pscrcs@psc.state.wi.us. The .zip file is automatically attached to the e-mail message. After the e-mail is created, it will automatically be sent to the Commission.

Once received and processed by the Commission, you will receive a response indicating that your annual report has been received and is being processed. You will be notified if there are any problems with the annual report filing.

15. **Name Changes:**

If a name change (e.g., the new name, the date of the change, and the affected entities with their respective four-digit Commission identification numbers) is identified in the report, documents from the State of Wisconsin Department of Financial Institutions (DFI) also must be submitted to the Commission:

A domestic corporation should send a copy of the stamped page from its Articles of Amendment as filed with DFI. A foreign corporation should send a copy of their Amended Certificate of Authority as issued by DFI. *These documents can be obtained by:*

1. Calling DFI at (608) 261-7577;
2. Contacting DFI on the web at <http://www.wdfi.org>; or
3. By writing to DFI at P.O. Box 7846, Madison, WI 53707-7846.

A name change is not effective in the Commission's records until a separate notification letter is sent to the Commission including documentation to confirm registration of that change with the State of Wisconsin Department of Financial Institutions.

GENERAL RULES FOR REPORTING

16. Changes to the Annual Report Subsequent to Filing:

If making revisions to the report subsequent to an electronic filing (i.e., using the program's e-mail capabilities) with the Commission, resubmit the report via e-mail following the procedures set forth above in item number 14. New edit check, confidential listing, exported annual report, and export status files should be created as a result of the revisions. Revisions to an annual report previously filed on a manual basis (i.e., using the Commission's ERF system) also require a new complete manual filing.

SIGNATURE PAGE

I NEIL SWEASY of
(Person responsible for accounts)

CENTURYTEL OF WISCONSIN LLC, certify that I
(Utility Name)

am the person responsible for accounts; that I have examined the following report and, to the best of my knowledge, information and belief, it is a correct statement of the business and affairs of said utility for the period covered by the report in respect to each and every matter set forth therein.

NEIL SWEASY 05/10/2005
(Person responsible for accounts) (Date)

VICE PRESIDENT & CONTROLLER
(Title)

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ANNUAL TELECOMMUNICATIONS REPORT GLOSSARY OF TERMS

Access Line	Central office line equipment, or equivalent, and all outside plant facilities, or equivalent, required to connect the serving central office with the customer premises via physical connection, frequency transmission, and/or time slot transmission. From an engineering perspective, a channel connection is at a DS0 level. A DS0 level is a 4 KHz voice channel or a 64 kilobits per second digital channel.
Analog Signal	A signal that varies in a continuous manner such as voice or music. An analog signal must be contrasted with a digital signal which can assume only discrete values.
Cellular System	A high capacity land mobile radio system in which an assigned frequency spectrum is divided into discrete channels that are assigned to a cellular geographic serving area.
Central Office	A switching unit in a telephone system providing service to the general public, having the necessary equipment and operating arrangements for terminating and interconnecting lines and trunks.
Centrex	A service for customers with many stations that permits station-to-station dialing, one listed directory number for the customer, direct inward dialing to a particular station and station identification on outgoing calls. The switching functions are performed in a central office (stand alone, host or remote).
Channel	An electrical communications path between two or more points. A single pair of wires may provide more than one channel. A channel may also be provided by microwave.
Customer	A person who uses a telephone as a subscriber.
Digital Signal	A signal that has a limited number of discrete states. This may be contrasted with an analog signal that varies in a continuous manner and may have an infinite number of states.
Equal Access	The ability of the subscriber to use any long distance service by dialing the same number of digits.
Exchange	A defined area served by one or more central offices regardless of technical serving arrangements within which the company furnishes service at rates and rules prescribed for that area in the company's filed tariffs. The area is not necessarily marked by political boundaries or the location of host or remote switching units.
Extended Area Service (EAS)	The ability of a customer to call customers in other exchanges at no additional charge or at an additional charge per tariff.
Extended Community Calling (ECC)	The ability of a customer to call customers in other exchanges at rates usually above EAS rates but below toll rates for comparable distances. Rates generally include a duration element.
Feature Group A	Line-side originating and terminating LATA access for which an originating subscriber dials an assigned telephone number that connects to a specific interexchange carrier (IC). The IC returns a tone to signal the caller to input additional generated digits of the called number.

ANNUAL TELECOMMUNICATIONS REPORT GLOSSARY OF TERMS

Feature Group B	Trunk-side originating and terminating LATA access for which an originating subscriber dials a 950-WXXX number (where W=0, 1 and XXX is the carrier access code (CAC)), which is translated to a specific XXX carrier trunk group. Optional rotary dial service and ANI may be available.
Feature Group C	Trunk-side LATA access for AT&T-Communications generally on a direct basis between each end office (EO) and an AT&T-C switching system.
Feature Group D	Also referred to as equal access. It is trunk-side LATA access affording call supervision of an interexchange carrier, a uniform access code (10XXXXX), optional calling party identification, recording of access-charge billing details and presubscription to a customer specified interexchange carrier.
FX-IN	A nonswitched service where the customer of the company is connected to and receives switching service through central office equipment located in another exchange area.
FX-OUT	A switched service where facilities are provided from the central office out to the exchange boundary where it meets the line from a foreign exchange subscriber.
Host Switching System	A switching system that provides centralized control over most of the switching functions of one or more remote switching units. The host switching system usually provides trunk access to the operating company intraLATA networks.
Local Access Transport Area (LATA)	A geographic area within which an operating company may offer its telecommunications services.
Mobile Telephone	A service which provides radio telephone communication from a mobile vehicle to another vehicle or to a regular telephone.
Paging	A service which provides one-way signal or voice communication over a radio channel to a miniature receiver carried by the customer.
Pair	Two wires of a single circuit.
Pay Station	A telephone which normally requires all users to deposit one or more coins or use a credit card to complete a call.
Private Line Service	Channel or circuit rented for private use and not intended to be connected to the general distribution system.
Private Branch Exchange (PBX)	A manually, or operator controlled switching system, usually on the customer's premises, which serves that customer's telephones over a common group of lines from the central office.
Radio Common Carrier (RCC)	A company which furnishes public telecommunications service using one or more radio channels.
Remote Switching Unit (RSU)	An electronic switching system that is remote from its host or control office. All of the central control equipment for the RSU is located in the host switching system.

ANNUAL TELECOMMUNICATIONS REPORT GLOSSARY OF TERMS

Route Miles	<p>Total number of route miles (to the nearest mile) of operating plant facilities including drop wire in the exchange. One route mile may consist of:</p> <ol style="list-style-type: none">1. One mile of roadway with any combination of outside plant facilities on any number of rights-of-way.2. One mile of a cross country route with any combination of outside plant facilities.3. One mile of point-to-point microwave or radio link.4. One mile of plant on either side of a limited access highway or natural barrier, such as a navigable waterway.5. One mile of joint use line where the utility either owns the facility or leases space.
Stand Alone Switch	<p>A central office switch which has no remote switching units (RSUs) subtending it.</p>
Trunk	<p>A communications path connecting two switching systems in the establishment of an end-to-end connection.</p>
Wide Area Telephone Service (WATS)	<p>Customer leased access line or lines connected to the nationwide network over which an unlimited number of calls can be made for a fixed monthly charge.</p>
Wire Center	<p>The location of one or more local switching systems. A point at which customers' loops converge.</p>

ABBREVIATIONS USED IN ANNUAL REPORTS

Acct	Account
Accum	Accumulated
Acq	Acquisition
Admin	Administrative
Alloc	Allocation
Amort	Amortization
CO	Central Office
Depr	Depreciation
Equip	Equipment
Exp	Expenses
EOY	End of Year
FOY	First of Year
Info	Information
ITC	Investment Tax Credit
Misc	Miscellaneous
Nonoper	Nonoperating
Nonreg	Nonregulated
Oper	Operating
Opns	Operations
Orig	Originating
Prop	Property
Receiv	Receivable
Reg	Regulated
Rev	Revenues
Svcs	Services
Telecom	Telecommunications
Term	Terminating
TPIS	Telecommunications Plant in Service
TPUC	Telecommunications Plant Under Construction
Uncoll	Uncollectible

IDENTIFICATION AND OWNERSHIP

Exact Utility Name: CENTURYTEL OF WISCONSIN LLC
Utility Location: 206 5TH AVENUE, SOUTH
P.O. BOX 4800
LA CROSSE, WI 54601-0000
P.O. BOX ZIP 54602-4800

Utility (or Parent/Holding Company) Web Site Address:

When was utility organized?: 01/10/1928

Report any change in name and the effective date:

Telephone numbers for potential customers to contact company:

Business Customers: (608) 796 - 5200 Ext:

Residential Customers: (608) 796 - 5300 Ext:

Primary Utility Contact (located at utility address)

Name: ROBERT BROWN
Title: GENERAL MANAGER
Firm: CENTURYTEL
Office Address: 333 NORTH FRONT STREET
P.O. BOX 4800
LA CROSSE, WI 54601
Fax Number: (608) 796 - 6979
Telephone Number: (608) 796 - 7447
Email Address: bob.brown@centurytel.com

Officer in charge of correspondence concerning this report

Name: MR. TED HANKINS
Title: DIRECTOR OF STATE GOVERNMENT RELATIONS
Office Address: P.O. BOX 4065
MONROE, LA 71211-4065
Fax Number: (318) 388 - 9602
Telephone Number: (318) 388 - 9416
Email Address: ted.hankins@centurytel.com

Individual or firm, if other than utility employee, preparing this report

Name:
Title:
Office Address:
Fax Number:
Telephone Number:
Email Address:

IDENTIFICATION AND OWNERSHIP

Person responsible for financial information contained in report

Name: MR. TED HANKINS
Title: DIRECTOR OF STATE GOVERNMENT RELATIONS

Office Address: P.O. BOX 4065
MONROE, LA 71211-4065

Fax Number: (318) 388 - 9602 EXT
Telephone Number: (318) 388 - 9416
Email Address: ted.hankins@centurytel.com

Person responsible for statistical information contained in report

Name: MR. TED HANKINS
Title: DIRECTOR OF STATE GOVERNMENT RELATIONS

Office Address: P.O. BOX 4065
MONROE, LA 71211-4065

Fax Number: (318) 388 - 9602
Telephone Number: (318) 388 - 9416
Email Address: ted.hankins@centurytel.com

Contact person for regulatory inquiries and complaints

Name: MR. TED HANKINS
Title: DIRECTOR OF STATE GOVERNMENT RELATIONS
Firm: CENTURYTEL
Office Address: P.O. BOX 4065
MONROE, LA 71211-4065

Fax Number: (318) 388 - 9602
Telephone Number: (318) 388 - 9416
Email Address: ted.hankins@centurytel.com

List names, addresses, and percent ownership interest held by persons owning 5 percent or more of outstanding voting securities or membership interests. If any stock (or interest) is held by a nominee, give known particulars as to the beneficial owner (See Wis. Stat. § 196.795(1)(c), for definition of beneficial owner).

Name: CENTURYTEL, INC.
Address: 100 CENTURY PARK DRIVE
PO BOX 4065
MONROE, LA 71211

Percent Interest Held: 100
Beneficial Owner: YES
CENTURYTEL, INC. P.O. BOX 4065 MONROE LA 71211 1,000 SHARE

IDENTIFICATION AND OWNERSHIP

List companies owned, controlled, or operated and form and extent of such ownership, control or operation.

Company Name:	NONE
Form of Interest:	NONE
Extent Of Interest:	NONE

OFFICERS AND DIRECTORS**Name, Title/Occupation
and Business Address**

Name: DAVID D. COLE Title/Occupation: SENIOR VICE PRESIDENT Business Address (1): P. O. BOX 4065 Business Address (2): Business Address (3): City State, Zip: MONROE, LA 71211-4065	1
Name: DUANE RING Title/Occupation: VICE PRESIDENT Business Address (1): 333 NORTH FRONT STREET Business Address (2): 7TH FLOOR Business Address (3): City State, Zip: LACROSSE, WI 54601	2
Name: G. CLAY BAILEY Title/Occupation: VICE PRESIDENT & TREASURER Business Address (1): P. O. BOX 4065 Business Address (2): Business Address (3): City State, Zip: MONROE, LA 71211-4065	3
Name: GLEN F. POST, III Title/Occupation: CHAIRMAN & CHIEF EXECUTIVE OFFICER Business Address (1): P. O. BOX 4065 Business Address (2): Business Address (3): City State, Zip: MONROE, LA 71211-4065	4
Name: IVAN HUGHES Title/Occupation: VICE PRESIDENT Business Address (1): P. O. BOX 4065 Business Address (2): Business Address (3): City State, Zip: MONORE, LA 71211-4065	5
Name: JEFF GLOVER Title/Occupation: VICE PRESIDENT Business Address (1): P. O. BOX 4065 Business Address (2): Business Address (3): City State, Zip: MONROE, LA 71211-4065	6

OFFICERS AND DIRECTORS**Name, Title/Occupation
and Business Address**

Name: KAREN A. PUCKETT Title/Occupation: PRESIDENT & COO Business Address (1): P. O. BOX 4065 Business Address (2): Business Address (3): City State, Zip: MONROE, LA 71211-4065	7
<hr/>	
Name: KAY C. BUCHART Title/Occupation: SECRETARY Business Address (1): P. O. BOX 4065 Business Address (2): Business Address (3): City State, Zip: MONROE, LA 71211-4065	8
<hr/>	
Name: MICHAEL E. MASLOWSKI Title/Occupation: SENIOR VICE PRESIDENT Business Address (1): P. O. BOX 4065 Business Address (2): Business Address (3): City State, Zip: MONROE, LA 71211-4065	9
<hr/>	
Name: NEIL A. SWEASY Title/Occupation: VICE PRESIDENT & CONTROLLER Business Address (1): P. O. BOX 4065 Business Address (2): Business Address (3): City State, Zip: MONROE, LA 71211-4065	10
<hr/>	
Name: R. STEWART EWING, JR. Title/Occupation: DIRECTOR & EXEC. VICE PRESIDENT & CFO Business Address (1): P. O. BOX 4065 Business Address (2): Business Address (3): City State, Zip: MONROE, LA 71211-4065	11
<hr/>	
Name: ROBERT BROWN Title/Occupation: GENERAL MANAGER Business Address (1): 333 NORTH FRONT STREET Business Address (2): 6TH FLOOR Business Address (3): City State, Zip: LA CROSSE, WI 54601	12

OFFICERS AND DIRECTORS**Name, Title/Occupation
and Business Address**

Name: STACEY W. GOFF**Title/Occupation:** DIRECTOR, SR. VICE PRES., COUNSEL & SEC.**Business Address (1):** P. O. BOX 4065**Business Address (2):****Business Address (3):****City State, Zip:** MONROE, LA 71211-4065

13**Name:** TIM WALDEN**Title/Occupation:** VICE PRESIDENT**Business Address (1):** P. O. BOX 4065**Business Address (2):****Business Address (3):****City State, Zip:** MONROE, LA 71211-4065

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INCOME STATEMENT - TOTAL COMPANY

Particulars (a)	This Year (000's) (b)	Last Year (000's) (c)	
Operating Revenues			
Operating Revenues (5000-5300)	43,939	48,720	1
Total Operating Revenues	43,939	48,720	
Operating Expenses			
Plant Specific Operations Expenses (6110-6410)	5,300	7,336	2
Plant Nonspecific Operations Expense	11,822	13,764	3
Customer Operations Expense (6610-6620)	6,473	6,854	4
Corporate Operations Expense (6720-6790)	3,223	3,351	5
Other Operating Income and Expense (7100)	0	6	6
Operating Taxes (7200)	7,620	7,774	7
Total Operating Expenses	34,438	39,073	
Net Operating Income	9,501	9,647	
Other Income			
Nonoperating Income and Expense (7300)	256	204	8
Nonoperating Taxes (7400)	0	0	9
Interest and Related Items (7500)	1	0	10
Extraordinary Items (7600)	0	0	11
Nonregulated Net Income (7990)	222	0	12
Total Nonoperating Income	477	204	
Net Income	9,978	9,851	

NOTES TO INCOME STATEMENT OR BALANCE SHEET

In the space provided below, disclose all material information not included elsewhere in this report that is necessary to make the financial statements clear and understandable. Included should be:

-
1. A summary of significant accounting policies. (The summaries should disclose, but not be limited to, the utility's accounting policies with regard to pension cost, unbilled revenues, depreciation, and income taxes.)

 2. A summary of significant contingent assets and liabilities existing at year end, including a brief explanation of any action initiated by the Internal Revenue Service, Wisconsin Department of Revenue, or the utility involving a possible assessment or refund of taxes.

 3. The notes should include an explicit and precise explanation of any retained earnings restrictions and should state the amount of retained earnings affected by such restrictions.

BALANCE SHEET - ASSETS (CLASS B USE ACCOUNTS DESIGNATED BY *)

Particulars (a)	Balance--EOY	Balance--FOY (000's) (c)	
CURRENT ASSETS			
CASH AND EQUIVALENTS			
Cash and Equivalents (1120)*	16,456	19,352	1
TOTAL CASH AND EQUIVALENTS	16,456	19,352	
RECEIVABLES AND ALLOWANCE FOR DOUBTFUL ACCOUNTS			
Receivables (1170)*	6,625	5,005	2
Allowance for Doubtful Accounts (1171)*	400	276	3 V
TOTAL RECEIVABLES AND ALLOWANCE FOR DOUBTFUL ACCOUNTS	6,225	4,729	
SUPPLIES			
Inventories (1220)*	20	320	4 X
TOTAL SUPPLIES	20	320	
PREPAYMENTS			
Prepayments (1280)*	57	90	5
TOTAL PREPAYMENTS	57	90	
OTHER CURRENT ASSETS			
Other Current Assets (1350)*			6
TOTAL OTHER CURRENT ASSETS	0	0	
TOTAL CURRENT ASSETS	22,758	24,491	
NONCURRENT ASSETS			
INVESTMENTS			
Nonregulated Investments (1406)*	349		7 X
RTB Class B Stock (1402)*			8
Other Noncurrent Assets (1410)*			9
TOTAL INVESTMENTS	349	0	
DEFERRED CHARGES			
Deferred Maint., Retirements and Other Deferred Charges (1438)*	50	43	10
TOTAL DEFERRED CHARGES	50	43	
OTHER JURISDICTIONAL ASSETS-NET			
Other Jurisdictional Assets-Net (1500)*			11
TOTAL OTHER JURISDICTIONAL ASSETS-NET	0	0	
TOTAL NONCURRENT ASSETS	399	43	
PLANT			
TELECOMMUNICATIONS PLANT IN SERVICE			
Telecommunications Plant in Service (2001)*	135,886	133,550	12 X
Less: Accumulated Depreciation (3100)*	102,754	97,431	13 X
Less: Accumulated Amortization-Tangible (3400)*			14
Less: Accumulated Amortization-Capitalized Leases (3410)			15
NET TELECOMMUNICATIONS PLANT IN SERVICE	33,132	36,119	
PROPERTY HELD FOR FUTURE USE			
Property Held for Future Telecommunications Use (2002)*			16
Less: Accumulated Depr.-Held for Future Telecom. Use (3200)*			17
NET PROPERTY HELD FOR FUTURE USE	0	0	
NONOPERATING PLANT			
Nonoperating Plant (2006)*			18

BALANCE SHEET - ASSETS (CLASS B USE ACCOUNTS DESIGNATED BY *)

Particulars (a)	Balance--EOY (000's) (b)	Balance--FOY (000's) (c)
PLANT		
NONOPERATING PLANT		
Less: Accumulated Depreciation-Nonoperating (3300)*		19
NET NONOPERATING PLANT	0	0
TPUC		
Telecommunications Plant Under Construction (2003)*	1,843	72
TOTAL TPUC	1,843	72
TELECOMMUNICATIONS PLANT ADJUSTMENT		
Telecommunications Plant Adjustment (2005)*		21
NET TELECOMMUNICATIONS PLANT ADJUSTMENT	0	0
GOODWILL		
Goodwill (2007)*		22
TOTAL GOODWILL	0	0
TOTAL PLANT	34,975	36,191
TOTAL ASSETS AND OTHER DEBITS	58,132	60,725

BALANCE SHEET - LIABILITIES (CLASS B USE ACCOUNTS DESIGNATED BY *)

Particulars (a)	Balance--EOY (000's) (b)	Balance--FOY (000's) (c)	
CURRENT LIABILITIES			
Notes Payable (4020)*			1
Other Current Accounts and Notes Payable (4000)*	7,271	3,932	2
Customers' Deposits (4040)*	24	17	3
Income Taxes-Accrued (4070)*			4
Other Taxes-Accrued (4080)*	247	175	5
Net Current Deferred Operating Income Taxes (4100)*			6
Net Current Deferred Nonoperating Income Taxes (4110)*			7
Current Maturities-Long-Term Debt (4050)*			8
Current Maturities-Capital Leases (4060)*			9
Other Current Liabilities (4130)*	2,239	2,666	10
TOTAL CURRENT LIABILITIES	9,781	6,790	
LONG-TERM DEBT			
Long-Term Debt and Funded Debt (4200)*			11
TOTAL LONG-TERM DEBT	0	0	
OTHER LIABILITIES AND DEFERRED CREDITS			
Other Liabilities and Deferred Credits (4300)*	4,042		12
Unamortized Operating Investment Tax Credits-Net (4320)*			13
Unamortized Nonoperating Investment Tax Credits-Net (4330)*			14
Net Noncurrent Deferred Operating Income Taxes (4340)*	1,808	2,412	15
Net Deferred Tax Liability Adjustments (4341)*			16
Net Noncurrent Deferred Nonoperating Income Taxes (4350)*			17
Deferred Tax Regulatory Adjustments-Net (4361)*			18
Other Jurisdictional Liabilities and Deferred Credits-Net (4370)*			19
TOTAL OTHER LIABILITIES AND DEFERRED CREDITS	5,850	2,412	
STOCKHOLDERS' EQUITY			
Capital Stock (4510)*	3,908	3,908	20
Additional Paid-in Capital (4520)*	1,482	1,482	21
Treasury Stock (4530)*			22
Other Capital (4540)*			23
Retained Earnings (4550)*	37,111	46,133	24
TOTAL STOCKHOLDERS' EQUITY	42,501	51,523	
TOTAL LIABILITIES AND OTHER CREDITS	58,132	60,725	

IMPORTANT CHANGES DURING THE YEAR

1. Estimated increase or decrease in annual revenues due to important rate changes, giving bases of estimates. Provide details and dollar amounts for increases and decreases, respectively, by revenue category noted on Operating Revenues schedule.

---CONF---

-
2. Additional matters of fact (not elsewhere provided for) which respondent may desire to include in its report.

Effective October 15, 2004, CenturyTel of Wisconsin, LLC Added High Voltage Protective Equipment.

Effective January 30, 2004, CenturyTel of Wisconsin, LLC Added Select Pak.

AFFILIATE ABBREVIATIONS

In column (b) provide the abbreviation for the name of the affiliate shown in column (a). Limit abbreviations to 10 characters or less. Use these abbreviations when completing the affiliated interest schedules. Insert "Other" in the Abbreviations column if the activity to be reported for a particular record in the Affiliated Interest Transactions or Affiliated Assets and Liabilities schedule represents an aggregation of activity not exceeding the dollar or percentage limits set forth in the header of that schedule.

Name of Affiliate (a)	Abbreviations (b)	
CenturyTel Long Distance, LLC.	CLD	1
CenturyTel Service Group, LLC.	CSG	2
Century Supply Group, Inc.	CSPG	3
CenturyTel of Central Wisconsin, LLC.	CTCWI	4
CenturyTel, Inc.	CTE	5
CenturyTel Internet Services, LLC.	CTIS	6
CenturyTel of Minnesota, Inc.	CTM	7
CenturyTel of Monroe County, LLC.	CTMC	8
CenturyTel of Midwest-Kendall, LLC.	CTMK	9
CenturyTel of Midwest-Wisconsin, LLC.	CTMW	10
CenturyTel of Northwest Wisconsin, LLC.	CTNWW	11
CenturyTel of Ohio, Inc.	CTO	12
Telephone USA of Wisconsin, LLC.	CTUSA	13
Other	OTH	14

AFFILIATED INTEREST TRANSACTIONS

Provide a summary of transactions under established affiliated interest contracts and arrangements (see Wis. Stat. § 196.52, for "affiliated interest" definitions). Use the space below to report transactions with individual affiliates and multiple affiliated interest agreements or, at the utility's option, with individual affiliates and a single agreement. Activity associated with affiliated contracts or arrangements not in excess of \$25 (,000) or 5 percent of the equity of the utility, whichever is smaller, may be aggregated in a single record. For utilities whose intrastate gross operating revenues of the previous year exceeded \$100,000 (,000), individual contracts or arrangements not exceeding \$100 (,000) may be aggregated in a single record. Where an affiliate is both providing and receiving service use one record to show billings to and a second record for billings from. When billings to or from an affiliate are recorded on the books of the utility, the records underlying such billings shall be sufficient to show all the detail maintained to identify the associated accounts related to the billing.

Particulars (a)	(b)	(c)	(d)	(e)	
Docket	0000ATF000	0005ATF107	0005ATF107	0005ATF108	
Name of Affiliate	CLD	CSG	CSG	CSPG	1
Designate whether billed to or from:	TO	FROM	TO	FROM	2
Cost Based (C), Market Price (M), Prevailing Price (P), Tariff (T), Other (O)	TO	C	CT	C	3
Total Dollar Activity (000's)	---CONF---	---CONF---	---CONF---	---CONF---	4
Percent of affiliate's business billed to all affiliated regulated utilities	---CONF---	---CONF---	---CONF---	---CONF---	5
If cost based, rate of return on equity or markup incorporated in billings	---CONF---	---CONF---	---CONF---	---CONF---	6
Footnotes				Y	

Particulars (a)	(b)	(c)	(d)	(e)	
Docket	0005ATF184	0005ATF184	0005ATF106	0005ATF184	
Name of Affiliate	CTCWI	CTCWI	CTE	CTIS	1
Designate whether billed to or from:	FROM	TO	FROM	TO	2
Cost Based (C), Market Price (M), Prevailing Price (P), Tariff (T), Other (O)	CT	CT	C	CTO	3
Total Dollar Activity (000's)	---CONF---	---CONF---	---CONF---	---CONF---	4
Percent of affiliate's business billed to all affiliated regulated utilities	---CONF---	---CONF---	---CONF---	---CONF---	5
If cost based, rate of return on equity or markup incorporated in billings	---CONF---	---CONF---	---CONF---	---CONF---	6
Footnotes					

AFFILIATED INTEREST TRANSACTIONS

Provide a summary of transactions under established affiliated interest contracts and arrangements (see Wis. Stat. § 196.52, for "affiliated interest" definitions). Use the space below to report transactions with individual affiliates and multiple affiliated interest agreements or, at the utility's option, with individual affiliates and a single agreement. Activity associated with affiliated contracts or arrangements not in excess of \$25 (,000) or 5 percent of the equity of the utility, whichever is smaller, may be aggregated in a single record. For utilities whose intrastate gross operating revenues of the previous year exceeded \$100,000 (,000), individual contracts or arrangements not exceeding \$100 (,000) may be aggregated in a single record. Where an affiliate is both providing and receiving service use one record to show billings to and a second record for billings from. When billings to or from an affiliate are recorded on the books of the utility, the records underlying such billings shall be sufficient to show all the detail maintained to identify the associated accounts related to the billing.

Particulars (a)	(b)	(c)	(d)	(e)	
Docket	0005ATF184	0005ATF184	0005ATF184	0005ATF184	
Name of Affiliate	CTM	CTMC	CTMC	CTMK	1
Designate whether billed to or from:	TO	FROM	TO	FROM	2
Cost Based (C), Market Price (M), Prevailing Price (P), Tariff (T), Other (O)	CT	CT	CT	CT	3
Total Dollar Activity (000's)	---CONF---	---CONF---	---CONF---	---CONF---	4
Percent of affiliate's business billed to all affiliated regulated utilities	---CONF---	---CONF---	---CONF---	---CONF---	5
If cost based, rate of return on equity or markup incorporated in billings	---CONF---	---CONF---	---CONF---	---CONF---	6
Footnotes					

Particulars (a)	(b)	(c)	(d)	(e)	
Docket	0005ATF184	0005ATF184	0005ATF184	0005ATF184	
Name of Affiliate	CTMW	CTNWW	CTO	CTUSA	1
Designate whether billed to or from:	TO	FROM	FROM	FROM	2
Cost Based (C), Market Price (M), Prevailing Price (P), Tariff (T), Other (O)	T	T	C	CT	3
Total Dollar Activity (000's)	---CONF---	---CONF---	---CONF---	---CONF---	4
Percent of affiliate's business billed to all affiliated regulated utilities	---CONF---	---CONF---	---CONF---	---CONF---	5
If cost based, rate of return on equity or markup incorporated in billings	---CONF---	---CONF---	---CONF---	---CONF---	6
Footnotes					

AFFILIATED INTEREST TRANSACTIONS

Provide a summary of transactions under established affiliated interest contracts and arrangements (see Wis. Stat. § 196.52, for "affiliated interest" definitions). Use the space below to report transactions with individual affiliates and multiple affiliated interest agreements or, at the utility's option, with individual affiliates and a single agreement. Activity associated with affiliated contracts or arrangements not in excess of \$25 (,000) or 5 percent of the equity of the utility, whichever is smaller, may be aggregated in a single record. For utilities whose intrastate gross operating revenues of the previous year exceeded \$100,000 (,000), individual contracts or arrangements not exceeding \$100 (,000) may be aggregated in a single record. Where an affiliate is both providing and receiving service use one record to show billings to and a second record for billings from. When billings to or from an affiliate are recorded on the books of the utility, the records underlying such billings shall be sufficient to show all the detail maintained to identify the associated accounts related to the billing.

Particulars (a)	(b)	(c)	(d)	(e)
Docket	0000ATF000	0000ATF000		
Name of Affiliate	OTH	OTH		1
Designate whether billed to or from:	FROM	TO		2
Cost Based (C), Market Price (M), Prevailing Price (P), Tariff (T), Other (O)	CT	CT		3
Total Dollar Activity (000's)	---CONF---	---CONF---		4
Percent of affiliate's business billed to all affiliated regulated utilities	---CONF---	---CONF---		5
If cost based, rate of return on equity or markup incorporated in billings	---CONF---	---CONF---		6
Footnotes				

AFFILIATED ASSETS AND LIABILITIES

This schedule should be used to report affiliated activity concerning balances at the end of the year. Amounts at the end of the year for each affiliate should be identified by respective affiliate and account number. (See Balance Sheet schedules for respective account titles other than account 4010, Accounts Payable.) Report information below consecutively by respective account number; affiliated amounts of less than \$5,000 may be reported in aggregate as "Other" for a particular account.

Name of Affiliate (a)	Account Number (b)	Balance EOY (000's) (c)
----------------------------------	-----------------------------------	--

NONE

1

TELECOMMUNICATIONS PLANT IN SERVICE CLASS A & B

Plant Account (a)	Account (b)	Balance FOY (000's) (c)	Additions (000's) (d)	
GENERAL SUPPORT ASSETS				
Land	2111	877		1 H
Motor Vehicles	2112	2,095	223	2 I
Aircraft	2113	0		3
Tools and Other Work Equipment	2114	1,217	50	4 J
Buildings	2121	5,730	172	5 J
Furniture	2122	112		6
Office Equipment	2123	1,131		7 I
General Purpose Computers	2124	255	22	8 I
TOTAL GENERAL SUPPORT ASSETS:		11,417	467	
CENTRAL OFFICE ASSETS				
Non-Digital Switching	2211	0		9
Digital Electronic Switching	2212	31,817	278	10 B
Operator Systems	2220	0		11
Radio Systems	2231	29		12
Circuit Equipment	2232	30,964	3,291	13 B
TOTAL CENTRAL OFFICE ASSETS:		62,810	3,569	
INFORMATION ORIGATION/TERMINATION ASSETS				
Station Apparatus	2311	0		14
Customer Premises Wiring	2321	0		15
Large Private Branch Exchanges	2341	0		16
Public Telephone Terminal Equipment	2351	0		17
Other Terminal Equipment	2362	0		18
TOTAL INFORMATION ORIG/TERM ASSETS:		0	0	
CABLE & WIRE FACILITIES ASSETS				
Poles	2411	1,293	25	19
Aerial Cable	2421	9,521	142	20 B
Underground Cable	2422	12,842	127	21 B
Buried Cable	2423	26,922	1,619	22 B
Submarine and Deep Sea Cable	2424	59	0	23
Intrabuilding Network Cable	2426	23	0	24
Aerial Wire	2431	457		25
Conduit Systems	2441	6,113	136	26 B
TOTAL CABLE & WIRE FACILITIES ASSETS:		57,230	2,049	
AMORTIZABLE ASSETS				
Capital Leases	2681	0		27
Leasehold Improvements	2682	0		28
Intangibles	2690	2		29
TOTAL AMORTIZABLE ASSETS:		2	0	

TELECOMMUNICATIONS PLANT IN SERVICE CLASS A & B (cont.)

Account (e)	Retirements (000's) (f)	Transfers / Adjustments (000's) (g)	Balance EOY (000's) (h)	
2111		(23)	854	1 H
2112	325	(33)	1,960	2 I
2113			0	3
2114		3	1,270	4 J
2121	7	14	5,909	5 J
2122			112	6
2123		3	1,134	7 I
2124	4	2	275	8 I
	336	(34)	11,514	
2211			0	9
2212	1	126	32,220	10 B
2220			0	11
2231			29	12
2232	406	(127)	33,722	13 B
	407	(1)	65,971	
2311			0	14
2321			0	15
2341			0	16
2351			0	17
2362			0	18
	0	0	0	
2411	4		1,314	19
2421	153	16	9,526	20 B
2422	440	8	12,537	21 B
2423	295	(75)	28,171	22 B
2424	0	0	59	23
2426	0	0	23	24
2431			457	25
2441	12	75	6,312	26 B
	904	24	58,399	
2681			0	27
2682			0	28
2690			2	29
	0	0	2	

TELECOMMUNICATIONS PLANT IN SERVICE CLASS A & B

Plant Account (a)	Account (b)	Balance FOY (000's) (c)	Additions (000's) (d)	
TOTAL TELECOM. PLANT IN SERVICE	2001	131,459	6,085	
Less: Allocation to Nonregulated Activity - EOY	2001			30
<hr/>				
NET REG TOTAL TELECOM. PLANT IN SERVICE - EOY 2001				
Explain all amounts shown in column (g).				

TELECOMMUNICATIONS PLANT IN SERVICE CLASS A & B (cont.)

Account (e)	Retirements (000's) (f)	Transfers / Adjustments (000's) (g)	Balance EOY (000's) (h)	
2001	1,647	(11)	135,886	
2001			15	30
2001			135,871	

TELECOMMUNICATIONS PLANT IN SERVICE CLASS A & B (SUB-CLASS ACCOUNTS)

Report telecommunications plant data for each subaccount where primary plant accounts have subclassifications. Any other separate accounting for telephone plant at an individual telephone company should be consolidated and reported in the primary accounts as defined in the uniform system of accounts.

Plant Subaccount (a)	Subaccount (b)	Balance FOY (000's) (c)	Additions (000's) (d)	
Digital Electronic Switching - Circuit	2212.1	1,085		1
Digital Electronic Switching - Packet	2212.2	30,732	278	2 B
Circuit Equipment - Electronic	2232.1	29,656	2,372	3 B
Circuit Equipment- Optical	2232.2	1,308	919	4 B
Aerial Cable - Nonmetallic	2421.1	737	4	5 B
Aerial Cable - Metallic	2421.2	8,784	138	6 B
Underground Cable - Nonmetallic	2422.1	1,709	34	7 B
Underground Cable - Metallic	2422.2	11,133	93	8 B
Buried Cable - Nonmetallic	2423.1	2,845	303	9 B
Buried Cable - Metallic	2423.2	24,077	1,316	10 B
Sub. and Deep Sea Cable - Nonmetallic	2424.1	0		11
Submarine and Deep Sea Cable - Metallic	2424.2	59		12
Intrabuilding Cable - Nonmetallic	2426.1	0		13
Intrabuilding Cable - Metallic	2426.2	23		14

Explain all amounts shown in column (g).

TELECOMMUNICATIONS PLANT IN SERVICE CLASS A & B (SUB-CLASS ACCOUNTS)
(cont.)

Subaccount (e)	Retirements (000's) (f)	Transfers / Adjustments (000's) (g)	Balance EOY (000's) (h)	
2212.1			1,085	1
2212.2	1	126	31,135	2B
2232.1	406	(135)	31,487	3B
2232.2		8	2,235	4B
2421.1		9	750	5B
2421.2	153	7	8,776	6B
2422.1	2	5	1,746	7B
2422.2	438	3	10,791	8B
2423.1	23	(28)	3,097	9B
2423.2	272	(47)	25,074	10B
2424.1			0	11
2424.2			59	12
2426.1			0	13
2426.2			23	14

ACCUMULATED DEPRECIATION CLASS A & B

Primary Plant Account (a)	Acct (b)	Balance FOY (000's) (c)	Depr Rate (d)	Annual Accrual (000's) (e)	Additional Accrual (000's) (f)	
GENERAL SUPPORT ASSETS						
Motor Vehicles	2112	1,713	15.0000	68		1
Aircraft	2113	0				2
Tools and Other Work Equipment	2114	1,116	10.0000	14		3 R
Buildings	2121	3,301	3.3000	194		4 R
Furniture	2122	71	10.0000	11		5
Office Equipment	2123	1,083	20.0000	20		6 S
General Purpose Computers	2124	220	25.0000	16		7 S
TOTAL GENERAL SUPPORT ASSETS		7,504		323	0	
CENTRAL OFFICE ASSETS						
Non-Digital Switching	2211	0				8
Digital Electronic Switching	2212	30,470	12.2500	1,599	0	9
Operator Systems	2220	0				10
Radio Systems	2231	35	12.0000	(6)		11 W
Circuit Equipment	2232	21,356	12.0000	3,600	0	12 K
TOTAL CENTRAL OFFICE ASSETS		51,861		5,193	0	
INFORMATION ORIGINATION/TERMINATION ASSETS						
Station Apparatus	2311	0				13
Customer Premises Wiring	2321	0				14
Large Private Branch Exchanges	2341	0				15
Public Telephone Terminal Equipment	2351	0				16
Other Terminal Equipment	2362	0				17
TOTAL INFORMATION ORIG/TERM ASSETS		0		0	0	
CABLE & WIRE FACILITIES ASSETS						
Poles	2411	1,949	10.0000			18 U
Aerial Cable	2421	6,931	6.5000	611	0	19 K
Underground Cable	2422	8,852	6.8000	874	0	20
Buried Cable	2423	15,105	6.8000	1,830	0	21 K
Submarine and Deep Sea Cable	2424	59	6.3000	3	0	22 K
Intrabuilding Network Cable	2426	18	6.5000	1	0	23
Aerial Wire	2431	639	.0000			24 U
Conduit Systems	2441	2,519	3.4800	216		25
TOTAL CABLE & WIRE FACILITIES ASSETS		36,072		3,535	0	
Total Accumulated Depreciation	3100	95,437		9,051	0	
Less: Nonreg Accumulated Depreciation	3100			0	0	26
Net Reg Total Accumulated Depreciation	3100			9,051	0	
Columns e, f and I						

ACCUMULATED DEPRECIATION CLASS A & B (cont.)

Acct (g)	Retired (000's) (h)	Cost of Removal (000's) (i)	Salvage (000's) (j)	Other (000's) (k)	Balance EOY (000's) (l)	
2112	325				1,456	1
2113	0				0	2
2114	0			2	1,132	3 R
2121	7			7	3,495	4 R
2122	0				82	5
2123	0			3	1,106	6 S
2124	4			4	236	7 S
	336	0	0	16	7,507	
2211	0				0	8
2212	1	0	0	0	32,068	9
2220	0				0	10
2231	0				29	11 W
2232	406	0	0	(1)	24,549	12 K
	407	0	0	(1)	56,646	
2311	0				0	13
2321	0				0	14
2341	0				0	15
2351	0				0	16
2362	0				0	17
	0	0	0	0	0	
2411	4	6			1,939	18 U
2421	153	55	0	2	7,336	19 K
2422	440	5	0	0	9,281	20
2423	295	3	1	(2)	16,636	21 K
2424	0	0	0	1	63	22 K
2426	0	0	0	0	19	23
2431	0				639	24 U
2441	12	35			2,688	25
	904	104	1	1	38,601	
3100	1,647	104	1	16	102,754	
3100						26
3100					102,754	

ACCUMULATED DEPRECIATION CLASS A & B (SUB-CLASS ACCOUNTS)

Where subclassifications of primary plant accounts are used, report below the accumulated depreciation details for each subaccount or subsidiary record. Any other separate accounting for telephone accumulated depreciation at an individual telephone company should be consolidated and reported in the primary accounts as defined in the uniform system of accounts.

Plant Subaccount (a)	Subacct (b)	Balance FOY (000's) (c)	Depr Rate (d)	Annual Accrual (000's) (e)	Additional Accrual (000's) (f)
Digital Electronic Switching - Circuit	2212.1	903	25.0		1
Digital Electronic Switching - Packet	2212.2	29,567	12.25	1,599	2 T
Circuit Equipment - Electronic	2232.1	21,271	12.0	3,426	3 K
Circuit Equipment- Optical	2232.2	85	12.0	174	4 K
Aerial Cable - Nonmetallic	2421.1	348	5.8	43	5 K
Aerial Cable - Metallic	2421.2	6,583	6.5	568	6 K
Underground Cable - Nonmetallic	2422.1	671	6.3	108	7
Underground Cable - Metallic	2422.2	8,181	6.8	766	8
Buried Cable - Nonmetallic	2423.1	1,026	6.05	174	9 K
Buried Cable - Metallic	2423.2	14,079	6.8	1,656	10
Sub. and Deep Sea Cable - Nonmetallic	2424.1	0			11
Submarine and Deep Sea Cable - Metallic	2424.2	59	6.3	3	12 K
Intrabuilding Cable - Nonmetallic	2426.1	0			13
Intrabuilding Cable - Metallic	2426.2	18	6.5	1	14

ACCUMULATED DEPRECIATION CLASS A & B (SUB-CLASS ACCOUNTS) (cont.)

Subacct (g)	Retired (000's) (h)	Cost of Removal (000's) (i)	Salvage (000's) (j)	Other (000's) (k)	Balance EOY (000's) (l)	
2212.1	0				903	1
2212.2	1				31,165	2 T
2232.1	406			(2)	24,289	3 K
2232.2	0			1	260	4 K
2421.1	0	3		3	391	5 K
2421.2	153	52		(1)	6,945	6 K
2422.1	2	2			775	7
2422.2	438	3			8,506	8
2423.1	23	1		(2)	1,174	9 K
2423.2	272	2	1		15,462	10
2424.1	0				0	11
2424.2	0			1	63	12 K
2426.1	0				0	13
2426.2	0				19	14

RETAINED EARNINGS (ACCT. 4550)

Particulars (a)	This Year (000's) (b)	Last Year (000's) (c)	
Balance-First of Year	46,133	47,142	1
Changes:			
Balance Transferred from Income	9,978	9,851	2
Dividends Declared:			
Common	19,000	10,860	3
Preferred		0	4
Total Dividends Declared	19,000	10,860	
Miscellaneous Debits to Retained Earnings		0	5
Miscellaneous Credits to Retained Earnings		0	6
Balance--End of Year	37,111	46,133	

REVENUES - CLASS A & B (CLASS B USE ACCOUNTS DESIGNATED BY *)

Particulars (a)	This Year (000's) (b)	Last Year (000's) (c)	
LOCAL NETWORK SERVICES REVENUES			
Basic Local Service Revenue (5000)*			1
Basic Area Revenue (5001)	13,946	14,472	2
Private Line Revenue (5040)	1,331	1,391	3
Other Basic Area Revenue (5060)	2,905	2,809	4
TOTAL LOCAL NETWORK SERVICES REVENUES	18,182	18,672	
INTERSTATE NETWORK ACCESS SERVICES REV.			
End User Revenue (5081)*	4,034	3,976	5
Switched Access Revenue (5082)*	2,262	3,669	6 L
Special Access Revenue (5083)*	5,292	4,032	7 L
TOTAL INTERSTATE NETWORK ACCESS SERVICES REV.	11,588	11,677	
INTRASTATE NETWORK ACCESS SERVICES REV.			
End User Revenue (5081)*			8
Switched Access Revenue (5082)*	4,744	5,908	9
Special Access Revenue (5083)*	2,297	2,291	10
TOTAL INTRASTATE NETWORK ACCESS SERVICES REV.	7,041	8,199	
LONG DISTANCE NETWORK SERVICES MESSAGE REV.			
Long Distance Message Revenue (5100)*	417	567	11 N
TOTAL LONG DISTANCE NETWORK SERVICES MESSAGE REV.	417	567	
MISCELLANEOUS & NONREGULATED REVENUES			
Miscellaneous Revenue (5200)*	---CONF---	---CONF---	12
Directory Revenue (5230)	---CONF---	---CONF---	13
Nonregulated Operating Revenue (5280)*	---CONF---	---CONF---	14 O
TOTAL MISCELLANEOUS & NONREGULATED REVENUES	6,936	10,037	
GROSS OPERATING REVENUES	44,164	49,152	
UNCOLLECTIBLE REVENUES			
Uncollectible Revenue (5300)*	225	432	15 P
TOTAL UNCOLLECTIBLE REVENUES	225	432	
TOTAL OPERATING REVENUES	43,939	48,720	

EXPENSES - CLASS A & B

Particulars (a)	Total This Year (000's) (b)	Total Last Year (000's) (c)	
PLANT SPECIFIC OPERATIONS EXPENSE			
TOTAL PLANT SPECIFIC OPERATIONS EXPENSE	5,300	7,336	1 C
LESS: NONREGULATED			2
NET REGULATED PLANT SPECIFIC OPERATIONS EXPENSE	5,300	7,336	
PLANT NONSPECIFIC OPERATIONS EXPENSE			
Other Property, Plant and Equip. Exp. (6510)	47	75	3 E
Network Operations Expense (6530)	1,508	1,857	4
Access Expense (6540)	1,215	846	5 F
Depreciat. Exp.--Tele. Plant in Service (6561)	9,052	10,986	6
Depreciat. Exp.--Prop. Held for Future Tele. Use (6562)			7
Amortization Expense--Tangible (6563)			8
Amortization Expense--Intangible (6564)			9
Amortization Expense--Other (6565)			10
Depreciation and Amortization Expense (6560)	9,052	10,986	11
TOTAL PLANT NONSPECIFIC OPERATIONS EXPENSE	11,822	13,764	12
LESS: NONREGULATED			13
NET REGULATED PLANT NONSPECIFIC OPERATIONS EXPENSE	11,822	13,764	
CUSTOMER OPERATIONS EXPENSE			
Marketing (6610)	1,223	1,684	14 G
Services (6620)	5,250	5,170	15
TOTAL CUSTOMER OPERATIONS EXPENSE	6,473	6,854	16
LESS: NONREGULATED			17
NET REGULATED CUSTOMER OPERATIONS EXPENSE	6,473	6,854	
CORPORATE OPERATIONS EXPENSE			
TOTAL CORPORATE OPERATIONS EXPENSE	3,223	3,351	18
LESS: NONREGULATED			19
NET REGULATED CORPORATE OPERATIONS EXPENSE	3,223	3,351	
TOTAL EXPENSES	26,818	31,305	
LESS: NONREGULATED	0	0	
NET REGULATED EXPENSES	26,818	31,305	

CALCULATION OF ASSESSABLE REVENUES FOR REMAINDER AND TELEPHONE RELAY ASSESSMENT PURPOSES

Currently, cooperatives are not billed for remainder assessment, but are subject to the telephone relay assessment.

Description (a)	This Year (000's) (b)	
Gross Operating Revenues	44,164	1
Plus: Collection of amounts previously written off	622	2
Less: Uncollectibles written off during the year	746	3
Plus: Total Other Operating Income and (Expense) (7100)	0	4
Less: Nonregulated Operating Revenue (included in Gross Oper. Rev. on Line 1)		5
Plus: Nonregulated Net Write Off Amount (included on lines 2 and 3)		6
Less: Out-of-State Operating Revenues (included in Gross Oper. Rev. on Line 1)		7
Plus (or Less) Other (please specify): None	0	8
Assessable Revenues for Remainder and Telephone Relay Assessment Purposes	44,040	

CALCULATION OF ASSESSABLE REVENUES FOR UNIVERSAL SERVICE FUND ASSESSMENT PURPOSES

Description (a)	This Year (000's) (b)	
Total Basic Local Service Revenue (5000)	18,182	1
Plus: Total Intrastate Access Revenues (5081-5083)	7,041	2
Plus: Total Long Distance Network Services Revenue	417	3
Less: Out-of-State Operating Revenues (included in the above lines)		4
Plus: Intrastate Payphone Revenues	---CONF---	5
Plus (or Less) Other (please specify): None	0	6
Assessable Revenues for Universal Service Fund Assessment Purposes	---CONF---	

OTHER INCOME ACCOUNTS

Particulars (a)	This Year (000's) (b)	Last Year (000's) (c)	
TOTAL OTHER OPERATING INCOME AND EXPENSE (7100)		6	1
LESS: NONREGULATED		0	2
NET REGULATED OTHER OPERATING INCOME AND EXPENSE (7100)	0	6	
TOTAL OPERATING TAXES (7200)	7,620	7,774	3
LESS: NONREGULATED		0	4 D
NET REGULATED OPERATING TAXES (7200)	7,620	7,774	
TOTAL NONOPERATING INCOME AND EXPENSE (7300)	256	204	5
LESS: NONREGULATED		0	6
NET REGULATED NONOPERATING INCOME AND EXPENSE (7300)	256	204	
TOTAL NONOPERATING TAXES (7400)		0	7
LESS: NONREGULATED		0	8
NET REGULATED NONOPERATING TAXES (7400)	0	0	
TOTAL INTEREST AND RELATED ITEMS (7500)	1	0	9
LESS: NONREGULATED		0	10
NET REGULATED INTEREST AND RELATED ITEMS (7500)	1	0	
TOTAL EXTRAORDINARY ITEMS (7600)		0	11
LESS: NONREGULATED		0	12
NET REGULATED EXTRAORDINARY ITEMS (7600)	0	0	
TOTAL NONREGULATED NET INCOME (7990)	222		13 Q
TOTAL OTHER INCOME ACCOUNTS	(7,143)	(7,564)	
TOTAL NONREGULATED	222	0	
TOTAL NET REGULATED OTHER INCOME ACCOUNTS	(7,365)	(7,564)	

NONREGULATED ACTIVITIES

List the type of nonregulated activities that the company is involved in.

Nonregulated Activity (a)	
Paystations	1
Sales, Lease, and Maintenance of Centrex CPE	2
Sales, Lease, and Maintenance of Data CPE	3
Sales, Lease, and Maintenance of Key CPE	4
Sales, Lease, and Maintenance of Multiline Phone CPE	5
---CONF---	6
Sales, Lease, and Maintenance of PBX CPE	7
Sales, Lease, and Maintenance of Premise Wire	8
Sales, Lease, and Maintenance of Single Line Phones CPE	9
Sales, Lease, and Maintenance of Video Conference CPE	10

TELEPHONE CALLS AND MINUTES OF USE PER MONTH

Enter average number, in thousands, of calls and minutes of use per month. The averages may be based on actual counts taken periodically during the year. Please provide level of detail available.

Item (a)	Telephone Calls (000's) (b)	Minutes of Use (000's) (c)	
LOCAL			
Extended Community Calling	---CONF---	---CONF---	1 z
Other Local-Undefined	---CONF---	---CONF---	2 z
Total Local	0	0	
TOLL			
Toll	2,780	6,966	3
Total Toll	2,780	6,966	
Total Local & Toll	2,780	6,966	

ACCESS USAGE

Enter number, in thousands, of Billed Minutes.

Description (a)	Billed Minutes (000's)				
	Interstate InterLATA (b)	Intrastate InterLATA (c)	Intrastate IntraLATA (d)	Interstate IntraLATA (e)	
Feature Group A & B -- Orig.	---CONF---	---CONF---	---CONF---	---CONF---	1
Feature Group A & B -- Terr	---CONF---	---CONF---	---CONF---	---CONF---	2
Feature Group C -- Orig.	---CONF---	---CONF---	---CONF---	---CONF---	3
Feature Group C -- Term.	---CONF---	---CONF---	---CONF---	---CONF---	4
Feature Group D -- Orig.	---CONF---	---CONF---	---CONF---	---CONF---	5
Feature Group D -- Term.	---CONF---	---CONF---	---CONF---	---CONF---	6

OUTSIDE PLANT STATISTICS AT END OF YEAR

Description of Item (a)	Amount (b)	
Sheath miles of plant - fiber optics	228	1
Route miles of plant - microwave		2

SPECIAL ACCESS CIRCUITS IN USE AT END OF YEAR

Circuit Type (a)	InterLATA Chan. Terms. (b)	IntraLATA Chan. Terms. (c)	
Voice grade	---CONF---	---CONF---	1
56/64 kbps (DS0)	---CONF---	---CONF---	2
1.54 Mbps (DS-1)	---CONF---	---CONF---	3
45 Mbps (DS-3)	---CONF---	---CONF---	4 A
SONET OC-1 (51.84 Mbps)	---CONF---	---CONF---	5 A
SONET OC-3 (155.52 Mbps)	---CONF---	---CONF---	6 A
SONET OC-12 (622.08 Mbps)	---CONF---	---CONF---	7
SONET OC-48 (2.488 Gbps)	---CONF---	---CONF---	8
SONET OC-192 (9.953 Gbps)	---CONF---	---CONF---	9
SONET OC-768 (39.812 Gbps)	---CONF---	---CONF---	10

SERVICE DATA

Access Line--Central office line equipment, or equivalent, and all outside plant facilities, or equivalent, required to connect the serving central office with the customer premises via physical connection, frequency, and/or time slot. From an engineering perspective, a channel connection is at a DS0 level. A DS0 level is a 4 KHz voice or 64 Kilobits/second. Customer--A person who uses a telephone as a subscriber.

Item (a)	FOY (b)	EOY (c)	
Business			
1 Party	---CONF---	---CONF---	3
PBX Trunks/Centrex & Key System Trunks	---CONF---	---CONF---	4
Centrex Lines	---CONF---	---CONF---	5
FX-Out (Switched)	---CONF---	---CONF---	6
Pay Telephone	---CONF---	---CONF---	7
Other	---CONF---	---CONF---	8
Total Business Lines	23,306	23,265	9
Residential (Incl. Emp. Concess.)			
1 Party	---CONF---	---CONF---	10
FX-Out (Switched)	---CONF---	---CONF---	11
Other	---CONF---	---CONF---	12
Total Residential Lines	37,494	34,782	13
Total Bus & Res Lines	60,800	58,047	14
Company Total Lines Used	802	793	15
Total Lines Used	61,602	58,840	16
Miscellaneous			
WATS Lines - OutWATS	---CONF---	---CONF---	17
WATS Lines - 800 Service	---CONF---	---CONF---	18
FX-In-intraLATA	---CONF---	---CONF---	19
Special Access-intraLATA (expressed in equiv. access lines)	---CONF---	---CONF---	20
Special Access-interLATA (expressed in equiv. access lines)	---CONF---	---CONF---	21
Feature Group C Trunks	---CONF---	---CONF---	22
Feature Group D Trunks	---CONF---	---CONF---	23
TSPS - Trunks	---CONF---	---CONF---	24
EAS and ECC - Trunks	2,088	2,520	25
Cellular Trunks (Pub. Sw. Net.)	---CONF---	---CONF---	26
Customers			
Number of Lifeline customers at FOY (January 1, 2004) and EOY (December 31, 2004):	1,112	1,447	27
Number of Linkup customers connected during FOY (Calendar year 2003) and EOY (Calendar year 2004):	18	61	28
Other			
Total Company Square Miles	185	185	29
Total Company Route Miles	1,656	1,735	30
Footnotes			31

SERVICE DATA - END OF YEAR

Access Line--Central office line equipment, or equivalent, and all outside plant facilities, or equivalent, required to connect the serving central office with the customer premises via physical connection, frequency, and/or time slot. From an engineering perspective, a channel connection is at a DS0 level. A DS0 level is a 4 KHz voice or 64 Kilobits/second. Customer--A person who uses a telephone as a subscriber.

Item (a)	Exchange (b)	Exchange (c)	Exchange (d)	Exchange (e)	
PSCW Exchange ID	2770	5800			1
Business					2
1 Party	---CONF---	---CONF---			3
PBX Trunks/Centrex & Key System Trunks	---CONF---	---CONF---			4
Centrex Lines	---CONF---	---CONF---			5
FX-Out (Switched)	---CONF---	---CONF---			6
Pay Telephone	---CONF---	---CONF---			7
Other	---CONF---	---CONF---			8
Total Business Lines	---CONF---	---CONF---	0	0	9
Residential (Incl. Emp. Concess.)					10
1 Party	---CONF---	---CONF---			11
FX-Out (Switched)	---CONF---	---CONF---			12
Other	---CONF---	---CONF---			13
Total Residential Lines	---CONF---	---CONF---	0	0	14
Total Bus & Res Lines	---CONF---	---CONF---	0	0	15
Company Total Lines Used	---CONF---	---CONF---			16
Total Lines Used	---CONF---	---CONF---	0	0	17
Miscellaneous					18
WATS Lines - OutWATS	---CONF---	---CONF---			19
WATS Lines - 800 Service	---CONF---	---CONF---			20
FX-In-intraLATA	---CONF---	---CONF---			21
Special Access-intraLATA (equiv. access lines)	---CONF---	---CONF---			22 23
Special Access-interLATA (equiv. access lines)	---CONF---	---CONF---			24 25
Feature Group C Trunks	---CONF---	---CONF---			26
Feature Group D Trunks	---CONF---	---CONF---			27
TSPS - Trunks	---CONF---	---CONF---			28
EAS and ECC - Trunks	---CONF---	---CONF---			29
Cellular Trunks (Pub. Sw. Net.)	---CONF---	---CONF---			30
Other					31
Exchange Square Miles	---CONF---	---CONF---			32
Exchange Route Miles	---CONF---	---CONF---			33
Footnotes					34

MANUFACTURER ABBREVIATIONS

Use these abbreviations when completing the central office data schedule.

Manufacturer Name (a)	Abbreviation (b)	
Advanced Fiber Communication	AFC	1
Alcatel	AL	2
ATTC	ATT	3
Digital Loop Carrier	DLC	4
GTE	GTE	5
ITT	ITT	6
Lucent	ATT/LUC	7
Northern Telecom	NTI	8
Siemens	SI	9
Stromberg-Carlson	SC	10

EQUIPMENT ABBREVIATIONS

Use these abbreviations when completing the central office data schedule.

Equipment Type (a)	Abbreviation (b)	
Electronic--Digital	D	1
Electronic--Video	V	2
IP-Packet	P	3

CENTRAL OFFICE DATA - END OF YEAR

When an exchange has more than one central office, data must be reported for each central office.

Description (a)	Central Off. (b)	Central Off. (c)	Central Off. (d)	Central Off. (e)	
Exchange Name	ONALASKA	WEST SALEM			1
PSCW Exchange ID	2770	5800			2
Central Office Name	LA CROSSE	WEST SALEM			3
PSCW Central Office ID	3	1			4
Central Office CLLI Code	LCRSWIXCDS0	WSLMWIXARS0			5
Manufacturer of COE (Page 54)	NTI	NTI			6
Type of Equipment (Page 54)	D	D			7
(S)tandalone, (H)ost, (R)emote, (D)igital Loop Carrier	H	R			8
Remote Host PSCW Exchange ID		2770			9
Remote Host Central Office CLLI Code		LCRSWIXCDS0			10
COE Generic Software Release No.	NA017	NA017			11
SS7?	Yes	Yes			12
9-1-1?	Yes	Yes			13
Access Lines - In Use	---CONF---	---CONF---			14
Trunks - In Use	---CONF---	---CONF---			15
ISDN Available?	Yes	Yes			16
ISDN Lines - In Use (BRI)	---CONF---	---CONF---			17
- In Use (PRI)	---CONF---	---CONF---			18
DSL Service Available?	Yes	Yes			19
- In Use (# lines)	---CONF---	---CONF---			20
End User VoIP Available?	No	No			21
Digital Service Available: DS-1 - In Use	---CONF---	---CONF---			22
DS-3 - In Use	---CONF---	---CONF---			23
OC-3 - In Use	---CONF---	---CONF---			24
Advanced Data Service Available:					25
Packet Switching?	No	No			26
Frame Relay?	Yes	No			27
ATM (Asynchronous Trans. Mode)?	Yes	No			28
Fiber Transmission Facilities:					29
No. of fiber strands entering C.O.	---CONF---	---CONF---			30
No. of fiber strands working (LIT) in C.O.	---CONF---	---CONF---			31
No. of fiber strands for interoffice use	---CONF---	---CONF---			32
Miles of fiber sheath in wire center	---CONF---	---CONF---			33
Access Tandem Serving this C.O.:					34
- C.O. Name	LACROSSE	LACROSSE			35
- PSCW C.O. CLLI Code	LCRSWIXCDS0	LCRSWIXCDS0			36
Does this C.O. do access tandem switching?	Yes	No			37
Footnotes					38

GENERAL, SCHEDULE LEVEL AND SCHEDULE LINE FOOTNOTES

General Footnote

Schedule Footnotes

Schedule Line Footnotes

- A)** Zero Filled Represents Zero Count.
- B)** Reclass Asset to Proper Account.
- C)** Decrease in Plant Specific Operations Expense Due to Including in 2003 Total \$1,819 in Nonregulated Expenses.
- D)** Nonregulated Amounts are Included in Each Total Expense Area and are Not Subtracted Out in Order to Pull Correct Numbers to Page 8.
- E)** Decrease in Affiliated Charges From Century Supply Group, Inc. to Other Property, Plant, and Equipment Expense.
- F)** Increase of USAC Expense From NECA. Also Increase in Assessments for Wisconsin Universal Service Fund: PSC Programs, Teach, UW-Systems, and DPI Badgerlink.
- G)** Decrease in Marketing Expense Due to Including in 2003 Total \$467 in Nonregulated Expenses.
- H)** Reclass Asset to Proper Account and Adjustment to Move Allocation of Nonregulated Activity Back to Regulated Plant Balance.
- I)** Intercompany Transfer of Asset Account and Adjustment to Move Allocation of Nonregulated Activity Back to Regulated Plant Balance.
- J)** Adjustment to Move Allocation of Nonregulated Activity Back to Regulated Plant Balance.
- K)** Reclass Reserve to Proper Account.
- L)** All Prior Period True Ups Were Included in Line 6 in 2003, Because it was Booked in Total. In 2004, Special Revenue was Broken Out and Booked in a Separate Account and Reported on Line 7. Remaining Variance is Due to Updating Cost Study Factors.
- N)** Reclassing Private Line BRs From RBOC in 2003. In 2004 There Were BAs Booked to This Area.
- O)** Deregulated Revenue is Reported on Page 44, Line 13 for 2004.
- P)** Entries Made to Adjust End User and CABS Uncollectible Reserve to the Correct Level Based on Historical Trends and Factors.
- Q)** In 2003 Deregulated Revenue was Reported on the Following Pages: Page 40, Line 14 and Page 45 Nonregulated Income Statement. Deregulated Expense was Reported on the Following Pages: Page 41 Expenses, Page 44 Other Income Account, and Page 45 Nonregulated Income Statement.
- R)** Adjustment to Move Allocation of Nonregulated Activity Back to Regulated Reserve.
- S)** Intercompany Transfer of Reserve Account and Adjustment to Move Allocation of Nonregulated Activity Back to Regulated Reserve.
- T)** The Accumulated Depreciation Account Includes Removal Costs and Salvage in Addition to Depreciation Expense. Please See Docket Number 05-DT-104 for Specific Guidelines and Ranges for Accumulated Depreciation in Excess of Plant in Service Value.
- U)** Per WI-PSC Docket 05-DT-103, Account 2411-Pole Lines and 2341-Aerial Wire Should Utilize a Minimum & Maximum Net Salvage of (50%) to (75%).

GENERAL, SCHEDULE LEVEL AND SCHEDULE LINE FOOTNOTES

- V)** Program Edit Check for the Balance Sheet-Assets and Balance Sheet-Liabilities Schedule is Due to the Program Incorrectly Adding the EOY Amount for Account 1171, Allowance for Doubtful Accounts, Instead of Subtracting it in Calculating the Balance Sheet-Assets: Balance EOY Value.
- W)** Correction of Depreciation Expense in This Account.
- X)** Nonregulated Investments for 2003 Were Reported With Regulated Inventory, Telecommunications Plant in Service, Accumulated Depreciation, and Telecommunications Plant Under Construction.
- Y)** Regulated Materials From Century Supply Group, Inc. is at Cost. Deregulated Materials are With a 15% Markup Incorporated in Billing.
- Z)** Due to System Changes This Data is No Longer Available.

Communities Served with Basic Local Service

County Name (a)	Municipality Name (b)	Municipality Type (c)	
La Crosse	BANGOR	Town	1
La Crosse	BARRE	Town	2
La Crosse	BURNS	Town	3
La Crosse	CAMPBELL	Town	4
La Crosse	FARMINGTON	Town	5
La Crosse	GREENFIELD	Town	6
La Crosse	HAMILTON	Town	7
La Crosse	HOLLAND	Town	8
La Crosse	HOLMEN	Village	9
La Crosse	LA CROSSE	City	10
La Crosse	MEDARY	Town	11
La Crosse	ONALASKA	City	12
La Crosse	ONALASKA	Town	13
La Crosse	ROCKLAND	Village	14
La Crosse	SHELBY	Town	15
La Crosse	WEST SALEM	Village	16